

Chairside Education

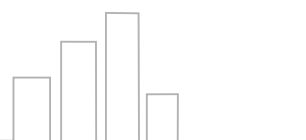
Product and User Guide

MEDiVision

Patient Communication Software for Dentists

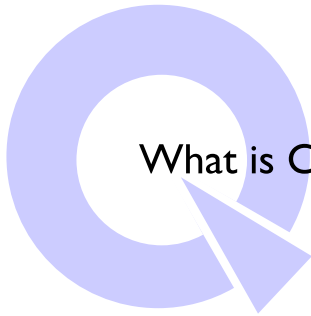
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Overview



What is CiC Pro all about ?

CiC Pro is a treatment presentation tool for your surgery. Over 200 beautifully animated topics together with still photographs and patient information leaflets to take away.

Animations and leaflets are shown at the chairside and both can be emailed to the patient with a couple of clicks.

Treatment Options Explained

Explaining the options open to the patient is the fundamental part of informed consent. Using CiC Pro to do this will increase your case acceptance and the profitability of your practice.

We believe an informed patient is more likely to accept your proposals.

Education

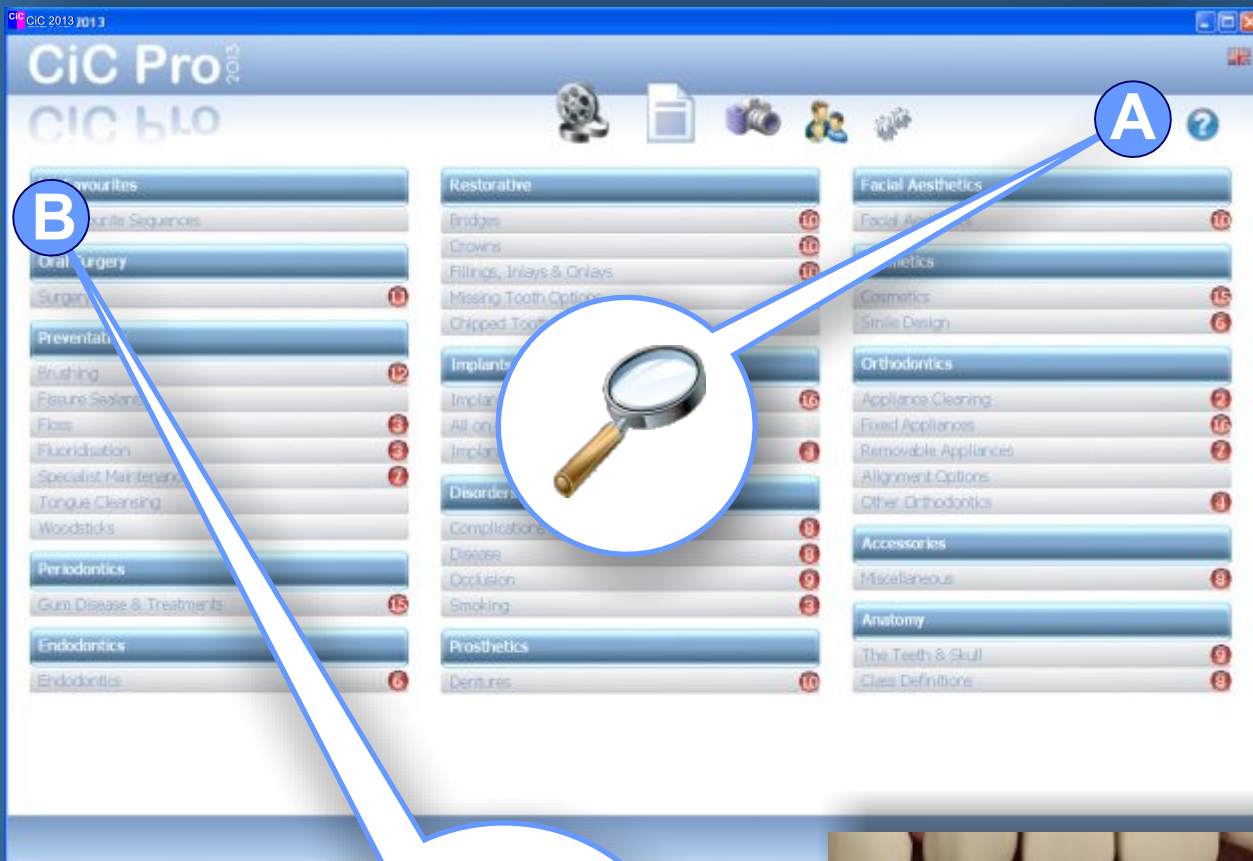
CiC Pro can be used to educate patients about oral healthcare, how AND why preventative dentistry is important to them. Motivating patients to take care of themselves and increasing your sundry sales.

Language Barriers

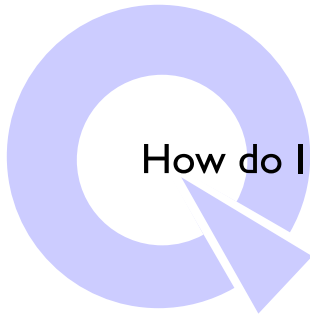
Using friendly animations, CiC Pro will quickly overcome language barriers and also help eliminate the jargon of dentistry.

Our animations run silently, giving you control over how they are used and they never take more than a minute to run.





Animations



How do I use the animations ?



CiC Pro is simple to use and needs very little explanation.

This menu contains over 200 topics, some topics contain multiple animations.

10 Bridges


There are 10 types of bridge, for example. Click on the one you want to start watching the animation. Click the home key to return to the menu.

There's a pencil to enable you to draw on the animation, you can save and print your scribbles if you want to.



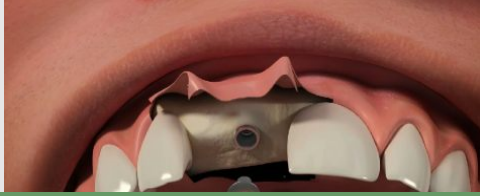
A If you can't find the topic you want try using search.

B CiC Pro will automatically build a list of your favourite sequences.

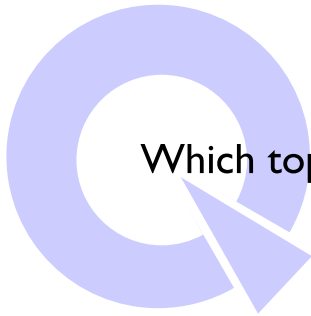
That's it! It really could not be any easier. The clever bit is what you SAY when the videos are playing. You will see they have been developed in a neutral way, so for example the Bridge sequence could be used to motivate the patient *towards* a bridge OR *towards* an implant, depending on what you say. There is a description at the bottom of every sequence but it is for you, **not the patient**. Once you understand the message you can hide it by clicking 

Practice makes perfect, so familiarise yourself with the sequences and practice your delivery to the patient.





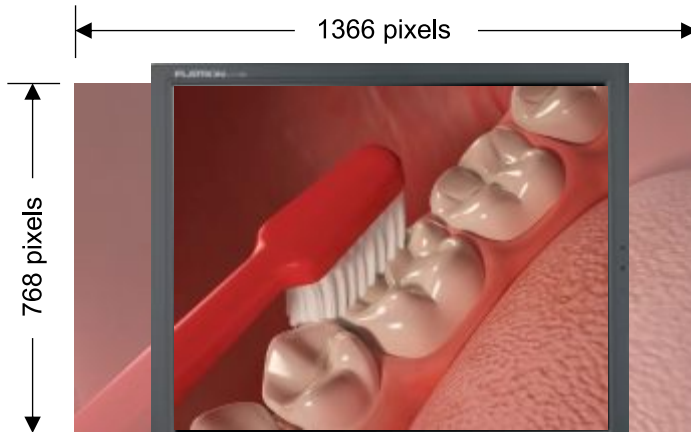
Range



Which topics are included ?

CiC Pro has an extensive range of beautifully animated topics, furthermore our revolutionary display technology means that the animations are always presented in the format they were intended, we maintain the aspect ratio regardless of the monitor size you use.

Images aren't stretched (or squashed!) delivering a beautiful presentation every time.



HD Animations

There's always an up-to-date list of the topics on our website and most of the topics also have an associated patient advice leaflet.



Brushing



Brush Holder



Brushing



Compact Tuft



Interdental Brushing



Proximal Brushing



Interspace Brush



Show/Print A4 Leaflets
Show/Print DL Leaflets

A

Your Address Details

Your Practice Name
Your Street
Your Town
Your Postcode
Telephone Number

Click in the box to update

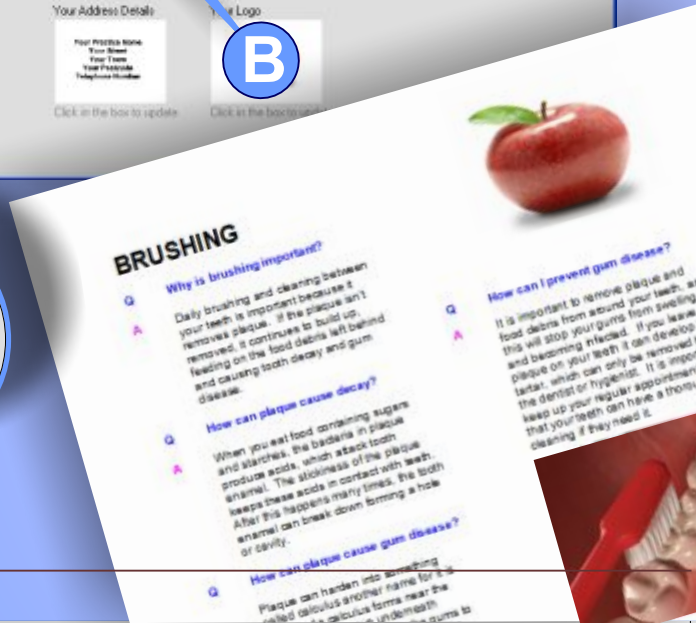
Your Logo

Click in the box to upload

B

A4
DL

Leaflets



BRUSHING

Q Why is brushing important?

A Daily brushing and cleaning between your teeth is important because it removes plaque. If the plaque isn't removed, it continues to build up, feeding on the food debris left behind and causing tooth decay and gum disease.

Q How can plaque cause decay?

A When you eat food containing sugars and starches, the bacteria in plaque produce acids, which attack tooth enamel. The stickiness of the plaque traps these acids in contact with teeth. After this happens many times, the tooth enamel can break down forming a hole or cavity.

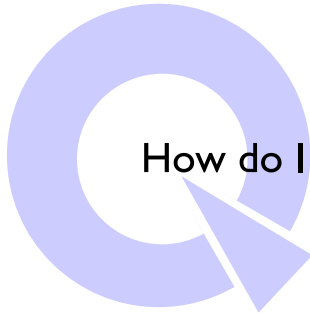
Q How can plaque cause gum disease?

A Plaque can harden into something called calculus another name for tartar. The stickiness of the plaque traps bacteria, which can cause gum disease.

Q How can I prevent gum disease?

A It is important to remove plaque and food debris from around your teeth, as this will stop your gums from swelling and becoming infected. If you leave plaque on your teeth it can develop tartar, which can only be removed by the dentist or hygienist. It is important to keep up your regular appointments so that your teeth can have a thorough cleaning if they need it.





How do I use the leaflets ?



CiC Pro has the biggest range of Patient Information leaflets available anywhere. Over 120 professionally written and illustrated advice leaflets covering all aspects of dentistry.

We share the text of the British Dental Health Foundation leaflets and, with help of specialists and manufacturers we have added many new topics of our own.



The leaflets are in A4 and DL formats, you choose the one to print.



We have made them easy to customise with your logo and practice details, add the information once and CiC Pro will apply it to all the leaflets in one go!

The leaflets are editable, you can change anything you like! You do need to have Microsoft Word (or another word processor that can read .docs) in order to edit and print our leaflets.

You can add the leaflets to your own practice website at no extra cost.





Stills



How do I use the still photographs ?

Some patients don't respond well to photographs of treatments and the best filling you've ever done will be meaningless to the average patient. Having said that, photographs have their place and can give a useful insight to a carefully selected patient - and the effects of neglect can be highly motivating to others.

We have included about 2000 photographs and you can **add your own** images into each section.



You can show two images side-by-side (just CTRL-click a second image).



You can show multiple images one after the other (CTRL-click as many images as you like).



And there's a pencil if you want to scribble over the photo.



David Carr, #54321 - Your PMS
Generated: 4/Oct/2012 11:13

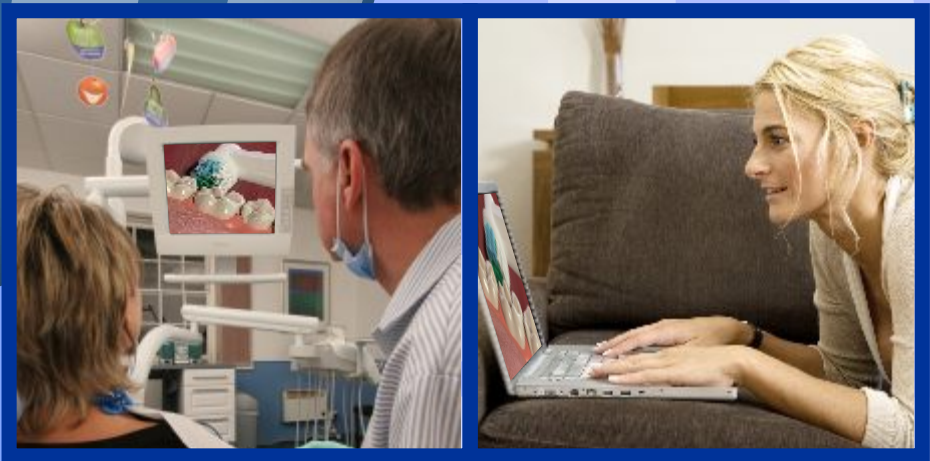
Current session

Animation	Implant
Animation	Bridges
Leaflet	Bridges
Animation	Bridges
Animation	Missing Teeth Options
Animation	Brushing
Leaflet	Interdental Brushing
	Interdental Brushing

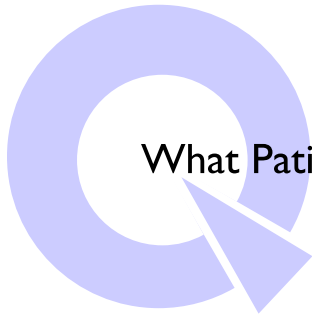
Previous session

Other	Brushing
Other	Flossing

1:02	22/09/2012
0:21	22/09/2012
Printed	22/09/2012
Emailed	22/09/2012
1:01	22/09/2012
0:50	22/09/2012
0:21	22/09/2012



Patient Links



What Patient Information is available ?

CiC Pro does not have a patient database, what it does have is an interface that allows communication with a PMS (Practice Management System) Many PMS suppliers around the world make use of this interface.

Each time you use CiC Pro an activity log begins to build up, the log contains the information about which sequences you have shown to the patient and which leaflets you have printed. When CiC Pro is closed the PMS can then use this information to update the patient record for clinical audit.

For PMS's that have not implemented the interface, CiC Pro makes it easy by automatically copying the report onto the Windows Clipboard ready to 'paste' when you return to your PMS.



e-Mail everything in 2 clicks!

Your PMS may fill in the patient e-Mail address (if not type it in) click send and the patient will get the animations and leaflets to view again at home.

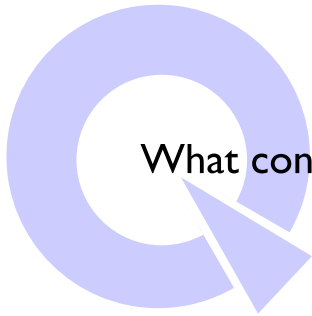
Don't worry about file sizes or broadband speeds, CiC Pro uses a clever system of codes meaning our servers do all the hard work, and it's all invisible to you and the patient.

If you'd like to see an example, just send us an e-Mail to info@medivision.co.uk





Tools



What controls and tools are available ?

CiC Pro comes with a bunch of tools and controls to customise your experience with the software, for example to ability to:-

- Choose which of your computer monitor(s) display the animations
- Manage your favourite animations
- Play the animations as a screen saver
- Provide statistics about the use of CiC Pro on each workstation

CiC Pro is available in 5 languages, just click the flag at the top to change.



English



French



German



Italian



Spanish



MEDiVision
MEDiVision Systems LTD

New Vision House
22 Towcester Road
Old Stratford
Milton Keynes
MK19 6AQ

+ 44 (0)1908-265565

www.medivision.co.uk

info@medivision.co.uk